

Helena

FIGURE SKATING CLUB



Sponsorship Partners

helenafigureskating.club

501 (C) (3) Non-Profit Organization
Tax ID# 81-0493394



ABOUT US

The Helena Figure Skating Club (HFSC) is a 501 (c) (3) non-profit figure skating club in Helena, Montana. The HFSC has been active for over 20 years in the Helena Community, operating out of our home rink, the Helena Ice Arena. HFSC is a member of the United States Figure Skating Association (USFS). We have 100+ members between our active competitive skaters, Learn to Skate skaters, and families.

Tax ID# 81-0493394

MISSION STATEMENT

Our mission is to continually strive to make our community better by offering programs that encourage the participation in the sport of figure skating and to provide a suitable environment for developing skills, encouraging good sportsmanship and building self-confidence. The Helena Figure Skating Club promotes the highest standards of leadership and professionalism in all aspects of our sport for all ages and abilities.

VISION STATEMENT

We are dedicated to promoting a fun, healthy, recreational and competitive arena in which all skaters can achieve their personal goals. This will be achieved through supportive guidance and skating opportunities such as ice shows and competitions.

LEARN TO SKATE MISSION

Our Learn to Skate USA classes provide a goal-oriented program that encourages ice skating at all levels and to enhance the quality of skating skills at these levels. The objectives of the program are: to provide a fun and safe skating experience for the beginner as well as the more advanced skater ; to teach correct technique of the simple basic elements ; to promote health and physical fitness ; to enable all participants to achieve the skills necessary to either skate for fun the rest of their lives or to move competently into the U.S. Figure Skating advanced test and/ or competitive structure.

SPONSORSHIP TIERS

We have support tiers to fit every budget, each with exciting benefits. Sponsorship tiers and items are as follows:

Exclusive Club Jacket Sponsorship | \$3500 | 1 spot available
Competition Sponsorship | \$500 | 5 spots available
Title Sponsorship - Winter Show | \$1500 | 1 spot available
Supporting Sponsorship - Winter Show | \$750 | 5 spots available
Title Sponsorship - Spring Show | \$1000 | 1 spot available
Supporting Sponsorship - Spring Show | \$300 | 5 spots available

Custom sponsorship items are also available at a wide range of contribution levels.

Read on for breakdown of sponsorship benefits.

EXCLUSIVE CLUB JACKET SPONSORSHIP | \$3500

1 spot available

HFSC jackets are worn by club members. Members wear jackets around the community during club events and leisure time. Jackets are worn at all figure skating events throughout the state, region, and country.

Club Jacket Sponsor Receives:

- ☆ Logo on all HFSC member jackets for two years
- ☆ Logo on any additional HFSC apparel for two years
- ☆ Promotional 8.5 x 11 club photo in logoed jackets posted in Steed Arena lobby
- ☆ Two year permanent recognition as Jacket Sponsor on website and Facebook page

COMPETITION SPONSORSHIP | \$500

5 spots available

HFSC Annual "Capital City Skate Challenge" Competition welcomes skaters from across Montana, Wyoming and the surrounding states. During competition weekend, traveling skaters and judges will explore the Helena community. Many volunteer hours go into hosting a competitive event that services skaters from the region.

Competition Sponsors Receive:

- ☆ Logo prominently displayed in Helena Ice Arena lobby for duration of competition
- ☆ Company name and logo on all promotional materials
- ☆ Logo included in all paid media
- ☆ Recognition as Title Sponsor on all competition materials including competition apparel
- ☆ Company logo on HFSC website for 1 year
- ☆ Logo included on national EntryEeze registration page

TITLE SPONSORSHIP - WINTER SHOW | \$1500

1 spot available

HFSC Winter Show is the largest of the season. Skaters practice for four months before performing in the ice show.

Winter Show Title Sponsor Receives:

- ☆ Logo prominently featured in Steed Arena lobby
- ☆ Company name and logo on all promotional materials*
- ☆ Logo included in all paid media*
- ☆ Recognition as Title Sponsor in all paid media releases*
- ☆ 20 sponsor passes for admissions for the Winter Show -\$200 value
- ☆ Company logo on HFSC website for 1 year as Title Sponsor
- ☆ Company logo on HFSC website as Past Winter Show Title Sponsor for 5 years

**Commitment must be established ahead of print date.*

SUPPORTING SPONSORSHIP - WINTER SHOW | \$750

5 spots available

HFSC Winter Show is the largest of the season. Skaters practice for four months before performing in the ice show.

Supporting Sponsors Receive:

- ☆ Logo displayed on HFSC communication board in Steed Arena lobby
- ☆ Recognition as supporting sponsor in all media releases*
- ☆ Recognition as supporting sponsor in promotional materials*
- ☆ 5 sponsor passes for admissions for Winter Show- \$50 Value
- ☆ Company logo on HFSC website for 1 year

**Commitment must be established ahead of print date.*



TITLE SPONSORSHIP - SPRING SHOW | \$1000

1 spot available

HFSC Spring Show is a fundraising event held to bookend our skating season. Skaters perform their competitive programs from for the Helena community.

Spring Show Title Sponsor Receives:

- ☆ Logo prominently featured in Steed Arena lobby
- ☆ Company name and logo on all promotional materials*
- ☆ Logo included in all paid media*
- ☆ Recognition as Title Sponsor in all paid media releases*
- ☆ 20 sponsor passes for admissions for the Spring Show -\$200 value
- ☆ Company logo on HFSC website for 1 year as Title Sponsor
- ☆ Company logo on HFSC website as Past Spring Show Title Sponsor for 5 years

**Commitment must be established ahead of print date.*

SUPPORTING SPONSORSHIP - SPRING SHOW | \$500

5 spots available

HFSC Spring Show is a fundraising event held to bookend our skating season. Skaters perform their competitive programs from for the Helena community.

Supporting Sponsors Receive:

- ☆ Logo displayed on HFSC communication board in Steed Arena lobby
- ☆ Recognition as supporting sponsor in all media releases*
- ☆ Recognition as supporting sponsor in promotional materials*
- ☆ 5 sponsor passes for admissions for Spring Show- \$50 Value
- ☆ Company logo on HFSC website for 1 year

**Commitment must be established ahead of print date.*



CUSTOM SPONSORSHIP ITEMS

| Item | Cost | # Avail. |
|--|------------|----------|
| Raffle Item Donation* | Negotiable | 5 |
| Winter Program Ad - Business Card size | \$25 | 40 |
| Winter Program Ad - 1/4 Page | \$100 | 20 |
| Winter Program Ad - 1/2 Page | \$170 | 10 |
| Winter Program Ad - Full Page | \$240 | 10 |
| Spring Program Ad - Business Card Size | \$25 | 40 |
| Spring Program Ad - 1/4 Page | \$100 | 20 |
| Spring Program Ad - 1/2 Page | \$170 | 10 |
| Spring Program Ad - Full Page | \$240 | 10 |

Programs are distributed for free to all audience members at winter and spring shows.

** Company logo on all tickets sold and all raffle promotions*

ADDITIONAL CUSTOM SPONSORSHIP PERKS

For custom sponsorships \$200.00+

- ☆ HFSC will place company logo on website and link to your website for 1 year under sponsorship partners heading.
- ☆ HFSC will also include 2 free show tickets for Spring and Winter show sponsors above \$200.00. (\$20 value)
- ☆ Verbal recognition during first and second half ice advertising show.

Thank you for your time and interest.

To submit your sponsorship request please contact

Crystal Ann Curry
 406-461-5327
 Helenafigureskatingclub@gmail.com
 PO Box 1472
 Helena MT 59624

Helena Figure Skating Club thanks you for your consideration to support our mission to provide access to fun, healthy, and safe figure skating programs to a community that we love. Without the help of our sponsors, our program would cease to exist as it does now, and as our sponsor for the 2023-2024 season, here are a few more perks for you to consider.

SPONSOR BENEFITS

In addition to the listed sponsor benefits your organization receives, your company is recognized as a socially responsible organization and community partner. Specifically your organization gains brand exposure through HFSC events, social media, promotional materials, and paid advertising to the Helena Community and surrounding areas.

SPONSORSHIP SUPPORT PROVIDES

- ☆ A festive, magical holiday experience to members of the Helena community and surrounding areas during our winter show season.
- ☆ Physically active and artistic opportunities for the youth of the Helena community and surrounding areas.

SPONSORSHIP PROMOTIONS

HFSC's marketing and communications campaign includes:

- ☆ Promotional flyers and posters throughout Helena and surrounding areas
- ☆ Dedicated website and social media, 25,000 + brand impressions per year
- ☆ Grassroots outreach to schools, social clubs, and more.
- ☆ Paid media and marketing

Thank you for your time and interest.

To submit your sponsorship request please contact

Crystal Ann Curry
406-461-5327
Helenafigureskatingclub@gmail.com
PO Box 1472
Helena MT 59624